

## Initial Meeting Notes — 3/29/23

Creative Director: Meera Bharat

Designer: Sean Shen

Website topic: Saturn

- Going for a more “interactive” feel for the website, through various buttons, links, etc.
  - Users should want to “explore” the website, as one would do in space
- The homepage should be engaging
  - Central picture of Saturn
  - Make either the rings or stars in space clickable
    - Lead to popups of information (with a link to further information which can be found on the interior pages)
  - Text: background info & about symbol/name
- Standard navigation bar with tabs for 3 or 4 interior pages
  - Sean can decide whether or not to combine pages 3 and 4 or omit 3 entirely
- Tone/aesthetic/visual style:
  - Depict the feeling of being in “space” (black background primarily)
  - Make the text/pictures/icons pop
  - Color palette: yellows/beiges/brown hues since those are the colors of Saturn
  - Can include other bright colors to highlight important sections?
  - Typography: some kind of bold, sci-fi display typeface for the headings, and a standard readable font for body text
- Images: from Wikipedia/Google images
  - Include diagrams, photos, drawings
  - Can also use icons/vectors (svgs) for buttons, navigation, etc.